

Business Analysis

What is Business Analysis?

According to the International Institute of Business Analysis™ (IIBA™), business analysis is the set of tasks, knowledge, and techniques required to identify business needs and determine solutions to business problems. Solutions often include a systems development component, but may also consist of process improvement or organizational change.



Momentum's Methodology

Momentum's Business Analysis (BA) program offerings include training in BA best practices, performing BA activities, mentoring your organization's resources in BA activities, and providing BA education for your organization.

Training & Mentoring

Momentum's training offerings include:

- Business Analysis Body of Knowledge™ (BABOK™) Overview
- Introduction to Business Analysis
- Requirements Management Overview
- Requirements Elicitation and Documentation
- Process and Workflow Modeling

Momentum's professionals can also perform structured mentoring including feedback in the form of a Mentoring Outcomes document. By applying the concepts discussed in the training to the identification, analysis, and documentation of current business processes, the training participants will have an opportunity to ask personalized questions as they are encountered. Mentoring may also include a skills assessment to measure the value of the services provided as well as identify next steps in the business analysis division maturation.

Performing BA Activities

To perform analysis, Momentum works as a liaison among your organization's stakeholders to elicit, analyze, communicate, and validate requirements for changes to business processes, policies, and information systems. Our business analysts understand business problems and opportunities in the context of the requirements, and they recommend solutions that enable your organization to achieve its goals.

Providing BA Education

Momentum is one of 70 Endorsed Education Providers™ (EEP™) in the world with the IIBA. Momentum's Leadership in Knowledge (M-LinK) education program offers specialized CBAP exam preparation classes taught by CBAP-certified instructors.



Contact

Momentum is a local Pennsylvania business with global reach. We employ full time principal and senior consultants with a unique combination of expert skills in training and facilitation for executive and mid-level management. For more information about how Momentum can help your organization produce results, contact us at (717) 214-8000 or via email at info@m-inc.com.