

Momentum Leadership in Knowledge Program



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*“Leadership is action,
not position.”*

Donald H. McGannon

Executives are constantly looking for breakthrough strategies that will help to meet their human capital and organizational needs. At the same time, organizations strive to do more with less, so the investment in their most valuable asset, the employee, becomes even more crucial for long term success. Momentum, Inc. launched the Momentum Leadership in Knowledge (M-Link) program because it truly understands the value of employees and the benefits that can be obtained through supporting employee development.

Real Results

The courses and certifications that comprise the M-LinK program have been selected based on industry recognition, customer demand, and future growth within the business environment. Momentum can assist your organization in determining which courses and certifications are best suited to help your employees, and in turn your organization, to succeed now and in the future.



Real Benefits

Retaining and developing your employees throughout their entire careers is crucial to ensuring that your workforce continues to meet your evolving needs. Momentum will work with you to evaluate your current training and leadership development strategy and provide a plan to chart the course for future success. This program can grow leaders within your organization, challenge your employees, increase operational efficiencies, improve job satisfaction and morale, and put your organization on course to deliver superior results. As you seek to unleash the power of your human capital strategy, let Momentum help transform your employees into highly skilled resources.

*“Knowledge is
power.”*

William Alexander



“Leadership is the capacity to translate vision into reality.”
— Warren G. Bennis

Certification Preparation

Momentum offers courses and courseware resources that are mapped to exam objectives and designed to assist professionals in their preparation for certification. A sampling of the professional certification content that is included in Momentum’s Leadership in Knowledge program include:

- ◆ **Certified Business Analysis Professional™ (CBAP™)** by International Institute of Business Analysis™, aligned with the BA Body of Knowledge™
- ◆ **Project Management Professional® (PMP®)** by Project Management Institute®, aligned with the PM Body of Knowledge®

Customization

Whether you need to edit off-the-shelf courses to reflect your organization’s culture, want to mix and match Momentum topics with your custom topics, or want to develop original new courses using our methodologies, we have the solution for you. Momentum has an experienced staff that will work with you to design the best scenario for your organization. Our consultants can provide the breadth and depth needed to keep your organization learning and evolving.

Product Offerings

Please contact Momentum to learn more about the combination of product offerings that is right for your organization.

- ◆ **Methodology:** provide your organization with the knowledge and framework to design a program that meets your organization’s needs
- ◆ **Implementation:** provide consulting services to execute the program successfully
- ◆ **Training & Development:** provide training services and/or courseware



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